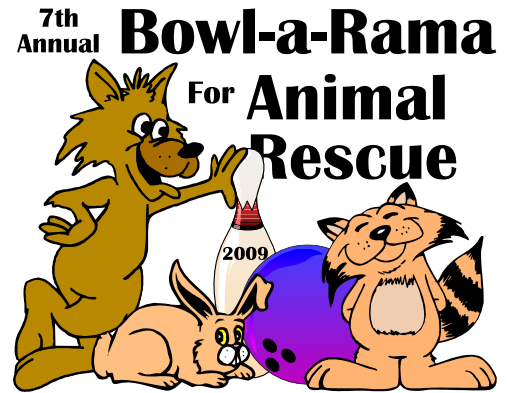


THERE'S A PROBLEM . . .

tens of thousands of healthy and adoptable pets are still being euthanized each year throughout the Valley of the Sun!

Here's how YOU can be a part of the SOLUTION!



Proceeds To Benefit PACC911 & Its Partners

Dear Friends:

The Phoenix Animal Care Coalition (PACC911) is an umbrella organization that brings together over 90 animal welfare organizations throughout the county, providing an opportunity for all of them to work in harmony for the greater benefit of the animals. Through fundraising events, increased media exposure and joint adoption functions that enable hundreds of animals to find loving homes every year, PACC911 raises awareness of animal issues while educating the public about the services provided by each of the welfare organizations.

Not surprisingly, it is virtually impossible to conduct the usual awareness and fundraising activities during Arizona's summer heat. However, this is *precisely* when much needed awareness and funds for these local non-profit animal rescue organizations are most critical. For this reason, and by popular demand, PACC911 announces the **7th Annual BOWL-A-RAMA for Animal Rescue** on **Saturday, August 1st** at the AMF Scottsdale Lanes, 7300 East Thomas Rd. (just east of Scottsdale Rd.), in Scottsdale.

The **BOWL-A-RAMA** invites all PACC911 partners to field a team of bowlers and collect pledges for pinfall. Last year's **BOWL-A-RAMA** raised an impressive \$240,000, but the need to assist homeless animals throughout Maricopa County is greater than ever. This year, we have "raised the BAR" with an aggressive but definitely attainable goal of \$275,000 through a combination of tax deductible pledges and sponsorships from compassionate individuals and businesses such as you. *Can we count on your help to reach the goal?*

As in the past, we intend to keep costs of the **BOWL-A-RAMA** to <5% of monies raised. The other 95% of proceeds raised through sponsorships, raffles and silent auctions at the event will be used to fund the PACC911 Emergency Medical Fund (EMF). The EMF helps the rescue community with excessive medical costs for animals in their care, relieving them of some financial burdens, thus allowing them to take in and care for more animals. This critically necessary program is the only one of its kind statewide.

Please **review the Sponsorship Opportunities**, then **complete and return the Sponsorship Form by Friday, July 17** with a check payable to PACC911 (or use Paypal by visiting our website at www.pacc911.org/Bowl-A-Rama_Sponsorships.html) in the associated amount so that you and/or your business will get proper recognition in all media and marketing venues for your generous contribution.

Thank you in advance for your support, and for helping homeless animals throughout Maricopa County.

Very truly yours,

Bari Mears

Bari Mears
President/Founder, PACC911
602-992-4779

Very truly yours,

Eileen Proctor

Top Dog Eileen Proctor
BOWL-A-RAMA Chair
602-867-3647